

Weslaco Texas, Home of the Sweet Texas 1015 Onion

2026 Texas ONION FEST



SPONSORSHIP GUIDE

SATURDAY, MARCH 28, 2026

10:15AM to 10:15PM | Weslaco, TX
Historic Downtown Weslaco



Live Music



Contests



Food

Join us for
this **FREE**
community
event!



Performances



Family Fun



Weslaco Texas, Home of the Sweet IO15 Onion

TEXAS ONION FESTIVAL

Advertiser/Sponsor Commitment Form

Texas Onion Fest Saturday, March 28, 2026 | Historic Downtown Weslaco

Deadline to submit form: Friday, March 13, 2026

Select the Advertising package that best meets your needs

- | | | |
|--|--|---|
| <input type="checkbox"/> Corporate Package \$15,000+ | <input type="checkbox"/> Volunteer Station \$2,000 | <input type="checkbox"/> Onion Eating Contest \$2,000 |
| <input type="checkbox"/> Main Stage \$10,000 | <input type="checkbox"/> Petting Zoo \$4,000 | <input type="checkbox"/> Super Colossal Onion \$1,500 |
| <input type="checkbox"/> Mascot \$5,000 | <input type="checkbox"/> Healthy Family Center \$3,500 | <input type="checkbox"/> Colossal Onion \$1,000 |
| <input type="checkbox"/> Kid Zone \$5,000 | <input type="checkbox"/> Culinary Center \$3,500 | <input type="checkbox"/> Jumbo Onion \$750 |
| <input type="checkbox"/> Family Stage \$5,000 | <input type="checkbox"/> Car Show \$2,500 | <input type="checkbox"/> Large Onion \$500 |
| <input type="checkbox"/> Charro Arena \$5,000 | <input type="checkbox"/> Cooling Zone \$2,500 | <input type="checkbox"/> TOF Fashion Show \$500 |
| <input type="checkbox"/> Musical Entertainment \$3,000 | <input type="checkbox"/> Customized Package | |

Contact Information & Agreement

Contact Person _____

Company Name _____

Address _____ City _____ State _____ Zip _____

Phone/Cell _____

Email _____

Will you need your commercial booth? Yes No

Payment Option Please Invoice Me Check Enclosed Credit Card Payment

Signature of Individual Making Commitment _____

Total Commitment _____ ALL Submissions ARE FINAL. NO REFUNDS. SPACE MAY NOT BE TRANSFERED, SUBLET TO ANOTHER PARTY

Agreement: The Texas Onion Fest agrees to provide benefits corresponding to the sponsorship package selected. The sponsor agrees to release, indemnify, defend, and hold harmless the City of Weslaco / Weslaco Chamber of Commerce, Texas Onion Fest, its appointed officials, agents, employees, and volunteers, from any and all claims, losses, damages, or injuries caused by or resulting from the sponsor's acts or omissions.

***Please send company logo/graphics for print in jpeg, pdf or png format to chamber@weslaco.com, company banners must be dropped off at Chamber no later than March 13, 2026.**

Send Completed Form and Payment to:

Texas Onion Fest
c/o Weslaco Area Chamber of Commerce & Visitors Center
P.O. BOX 8398, Weslaco, TX 78596



For any questions or additional information: 956.968.2102 or email: barbara@weslaco.com