



WESLACO LIGHTED CHRISTMAS PARADE & SANTA DASH 5K

2025 theme: A Country Christmas

SPONSORSHIP OPPORTUNITIES

LESSO THE LIGHTS SPONSOR

\$4,500- ONLY ONE AVAILABLE

Title Sponsor, name and/or logo on all printed and digital media.
Entry in parade on, and sponsorship of large balloon, market booth, and Santa Dash booth, customizable package.

RUSTIC REINDEER SPONSOR

\$2,500 - SIX AVAILABLE

Sponsor, name and/or logo on all digital media. Entry in parade.

Logo placement on weslaco.com, holiday newsletter.

Or Balloon Sponsor, as a balloon sponsor your team can be one of 6 exclusive parade balloons! *ask us to customize a package!

FROSTY FARMHOUSE SPONSOR

\$1,500-MULTIPLE AVAILABLE

Sponsor, name and/or logo on social media and weslaco.com. Entry in parade with custom announcement. Includes vendor spot at Holiday Market and/or Santa Dash.

*ask us to customize a package!

COUNTRY CAROLER SPONSOR

\$500 - MULTIPLE AVAILABLE

Sponsorship includes recognition in digital media, Entry in parade, and holiday market/or Santa Dash.

HOLLY JOLLY HELPER

\$250 - MULTIPLE AVAILABLE

Sponsorship includes parade entry and logo on digital media.

Holiday Events:

Holiday Market, November 21, 2025

Saturday, December 13, 2025

Downtown Weslaco (Texas Blvd)

Santa Dash: 5PM

Parade: 6PM

2025

Sponsor Commitment Form

Join us for our annual Lighted Christmas Parade and be a part of a Magical experience! Feel the holiday spirit as we light up Texas Boulevard!



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A Country Christmas

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I would like to be a Weslaco Christmas Parade Sponsor in 2025 at the following level:

- ☐ Lasso the Lights Sponsor - \$4,500
- ☐ Rustic Reindeer - \$2,500
- ☐ Frosty Farmhouse- \$1,500
- ☐ Country Caroler- \$500
- ☐ Holly Jolly Helper - \$250

I am unable to invest, but would like to:

- ☐ Make an in-kind contribution (valued at \$_____)
- ☐ Volunteer as an organization (or team of volunteers)
- ☐ Be contacted next year



Payment Information

Name: _____ Title: _____ Organization: _____

Contact Email: _____ Contact Phone: _____

I plan to make this contribution in the form of:

- ☐ Cash
- ☐ Check (#_____)

(Send to: Weslaco Chamber of Commerce, PO BOX 8398, Weslaco, TX 78599)

- ☐ Credit Card (Card number: _____, Exp: ____ CVV:____)

Signature: _____ Date: _____